

# ISCC Stakeholder Meetings & Conferences Sponsorship

Founded in 2010 through a multi-stakeholder initiative, the **International Sustainability and Carbon Certification (ISCC)** is a globally applicable and leading certification system designed to enhance traceable, sustainable, deforestation-free, and climate-friendly supply chains. ISCC certifications are widely recognised and cover sustainable agricultural biomass, biogenic wastes and residues, non-biological renewable materials and recycled carbon-based materials. The development and implementation of different certification standards is ISCC's tool to promote its mission to mitigate climate change and bring more traceability into global markets and supply chains.



# ISCC Events & Conferences

## CUTTING-EDGE INSIGHTS ON SUSTAINABILITY

- Regular and constructive stakeholder dialogues on the continuous development of the ISCC system.
- Sessions with top industry leaders, experts, researchers and best practice examples.

## DISCUSSION ON EMERGING TRENDS AND INNOVATION

- Spotlighting latest trends, giving a glimpse into the future of sustainable practices.
- Innovative business models that can inspire companies to rethink their strategies and adopt new practices.

## GLOBAL RECOGNITION AND CREDIBILITY

- Aligning with global agendas and frameworks, policymakers and government representatives.
- New market opportunities that arise from sustainability certification.
- Encouragement of active involvement and advocacy.

## Why sponsor ISCC Stakeholder Meetings and Conferences



### BRAND VISIBILITY & RECOGNITION

Sponsoring our events and or conferences gives your brand exposure to a highly relevant audience – whether it's industry professionals, thought leaders, or potential customers.



### STAND OUT

Your involvement can differentiate your business as one that is engaged, supportive, and invested in the sustainability industry.



### MARKETING OPPORTUNITIES

Sponsoring our events and/or conferences allows you to showcase your products or services to an audience that is already interested in the conference's theme and content.



### NETWORKING OPPORTUNITIES

Connect with decision-makers – our conference attracts influential people in the sustainability industry. You can have direct access to potential clients, collaborators or partners.





## EARTH SPONSORSHIP

*Rooted in Sustainability*

TOP TIER

Exclusive association with ISCC's sustainability initiatives on deforestation-free agriculture, forestry, and biodiversity preservation.

**Visibility:** Premier logo placement, prime branding on event materials and ISCC's online platforms.

**Distinctive impact:** The "Earth Sponsor" demonstrates a foundational commitment to nurturing resources and maintaining ecosystem health.



## WATER SPONSORSHIP

*Source of Life and Responsible Resource Management*

HIGH TIER

Alignment with ISCC's work in preserving water resources, sustainable biofuels, and chemical stewardship.

**Visibility:** Logo placement in high-traffic areas, branding in ISCC's digital content, and prominent recognition across event materials.

**Distinctive impact:** The "Water Sponsor" stands for the planet's most vital resource, positioning the brand as a leader in responsible resource management.



## FIRE SPONSORSHIP

*Inspiring Transformation and Energy*

MID TIER

Support ISCC's educational and outreach efforts around sustainable supply chains and renewable energy.

**Visibility:** Logo on select event materials, branding in ISCC's digital content, and the chance to sponsor a workshop or interactive session.

**Distinctive impact:** The "Fire Sponsor" will be seen as a catalyst for sustainable transformation and educational outreach.



## AIR SPONSORSHIP

*Clean Energy and Emissions Mitigation*

ENTRY TIER

Aligns with ISCC's commitment to reducing carbon emissions and promoting cleaner energy sources.

**Visibility:** Mid-tier logo placement on materials, the opportunity to sponsor a panel on clean energy, and inclusion in ISCC's digital promotions.



















**Distinctive impact:** The "Air Sponsor" brand gains recognition as an advocate for reducing pollution and advancing clean energy.



## LIGHT SPONSORSHIP

*Clean Energy and Emissions Mitigation*

Open to suggestions and flexible for proposals.

Presence	EARTH TOP TIER	WATER HIGH TIER	FIRE MID TIER	AIR ENTRY TIER
Agenda Logo				
Newsletter				
Recap				
Banner				
Moderation				
Participant comm.				
Social Media				

## Get in touch!

 [events@iscc-system.org](mailto:events@iscc-system.org)

Please email the package or items you would like to sponsor on.

Learn more about our events: <https://www.iscc-system.org/events/>





**ISCC**

International Sustainability  
& Carbon Certification