



ISCC Licensing Scheme for Brand Owners



Advantages of the ISCC Licensing Scheme

- Third-party verification is an effective and proven way for brands to **increase consumer trust**
- **Tailor-made solution for brand owners** – no audit necessary to receive a licence
- With a valid licence brand owners can communicate and **use ISCC logos and claims** (on- and off-product) in a **credible way**
- **ISCC certification will become known among consumers** which benefits brand owners
- ISCC can **protect its integrity** because brand owners at the end of the supply chain are covered under an ISCC licence agreement
- The **licence database** will increase **credibility and transparency** towards NGOs and the general public

The ISCC Licensing Scheme only applies to brand owners at the downstream end of the supply chain



- The supplier of the ISCC-certified finished goods or packaging
 - holds a valid ISCC certificate at the time of delivery AND
 - issues ISCC sustainability declarations for each batch of ISCC-certified material to the licensee



- The licensee is
 - a brand owner at the end of the supply chain under whose brand name the finished good goes into the market

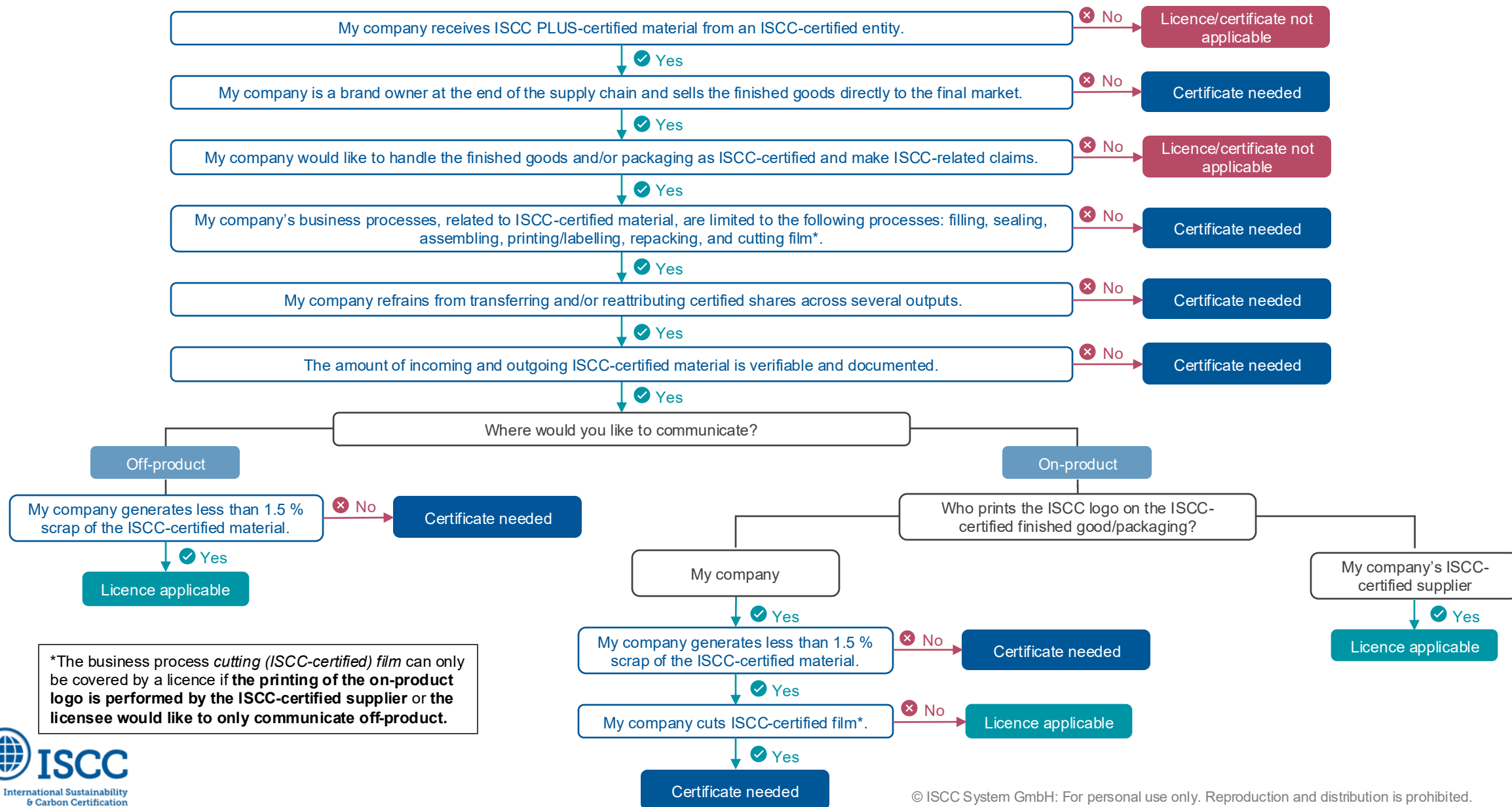


- The licensee
 - receives ISCC-certified finished goods and/or packaging
 - conducts only low-risk business activities

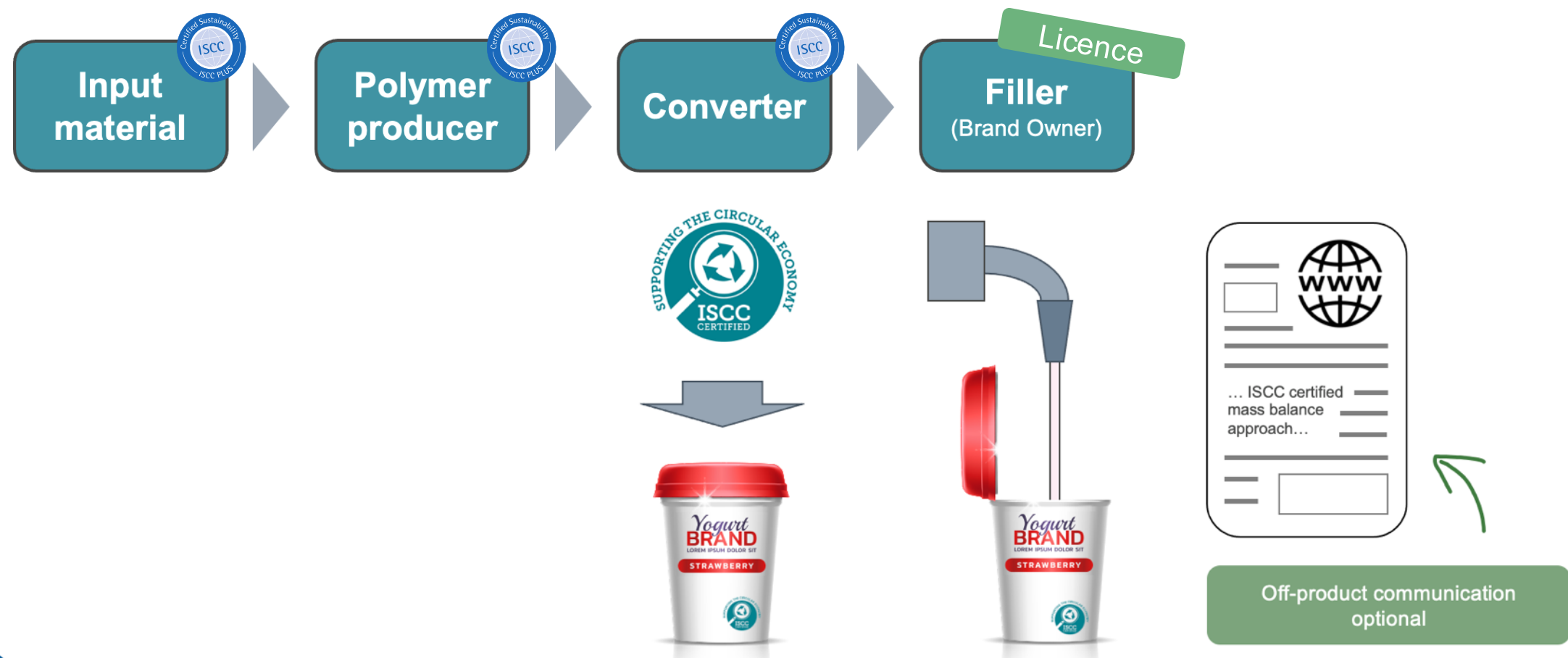


**Is a licence applicable for
my company?**

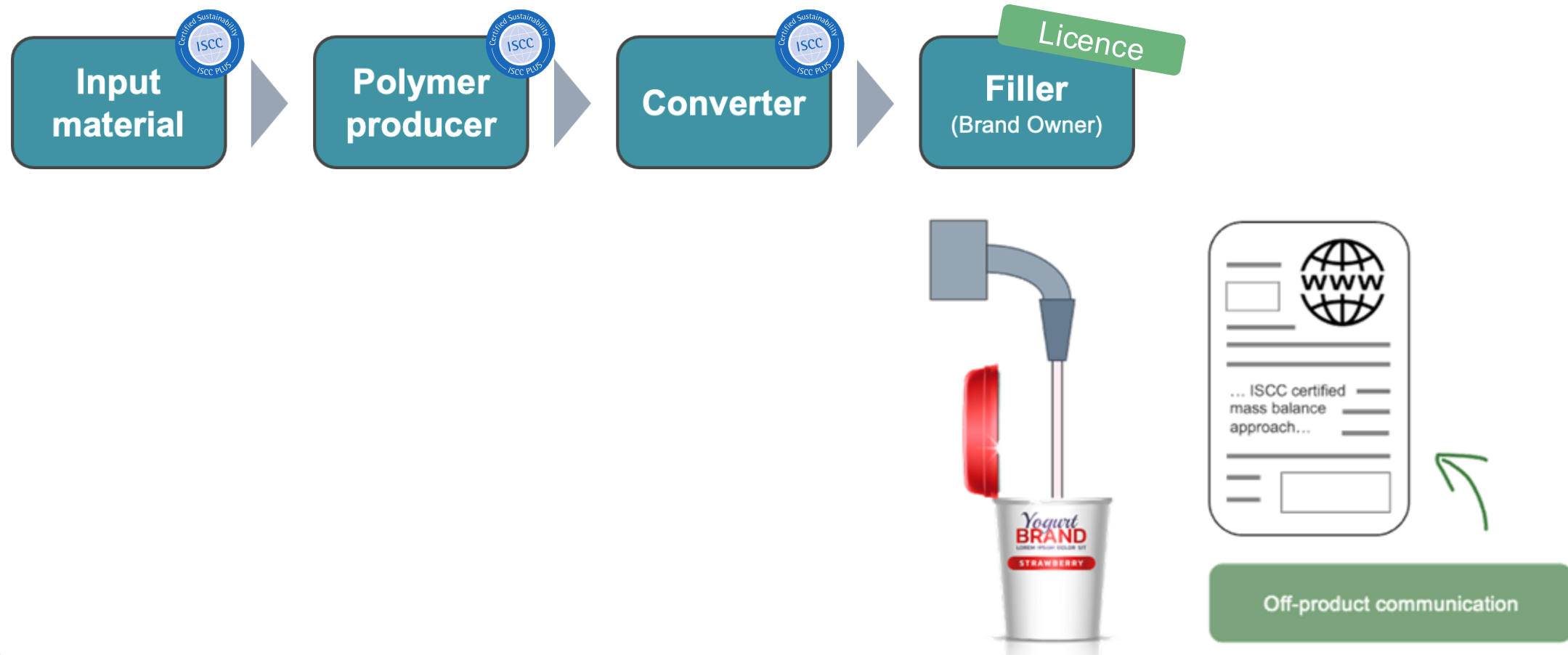
Decision tree



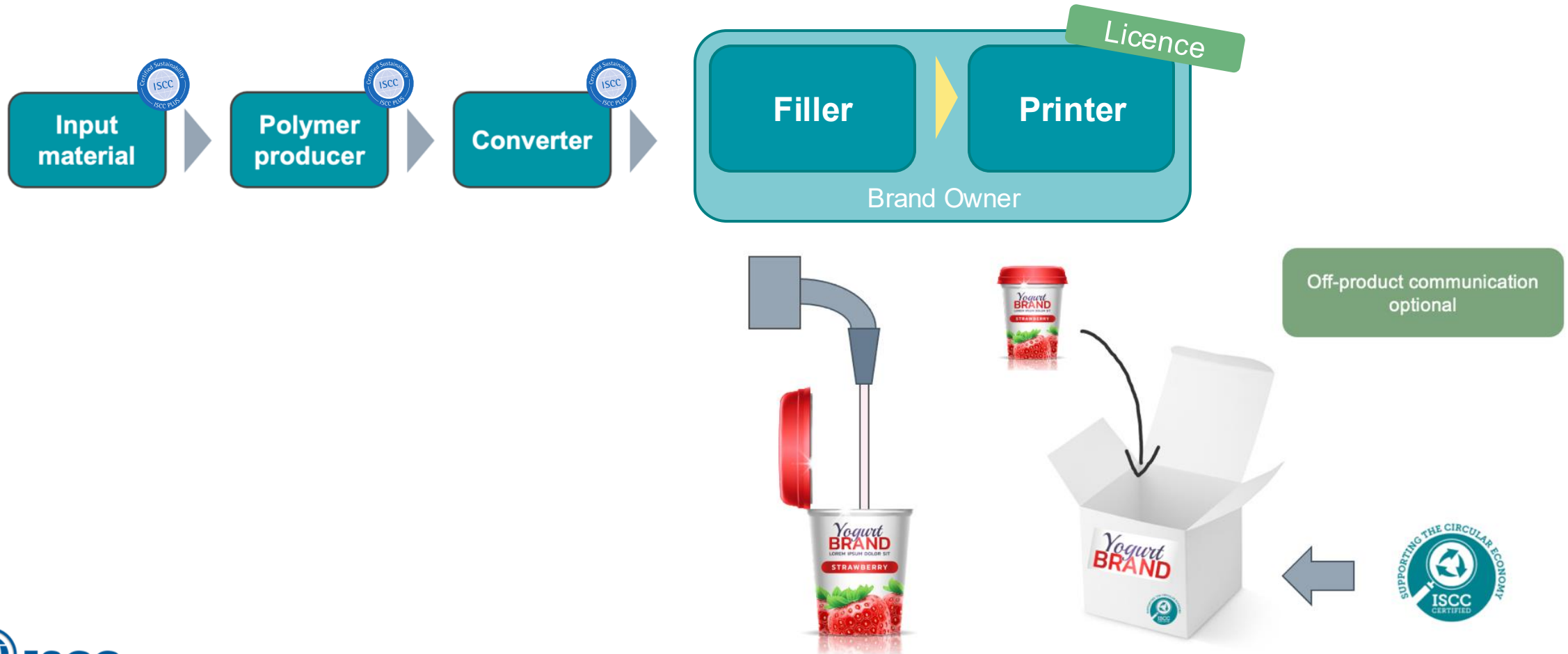
Applicable licence set-up - example 1: The brand owner receives certified finished goods/packaging with the ISCC on-product logo and/or on-product claim



Applicable licence set-up - example 2: The brand owner only promotes the use of ISCC-certified finished goods/packaging via external communication channels (website, social media, etc.)



Applicable licence set-up - example 3: The brand owner prints the ISCC on-product logo and/or claim on the certified finished good/packaging or on an additional packaging





How does the ISCC Licensing Scheme work?

The licence agreement consists of a master agreement and individual agreement(s)

Master
agreement



Individual
agreement(s)

The master agreement

- Includes **all legal clauses**
- Can be set on a **global, regional** or specific **division/business unit level**
- It is up to the company how to set up the licence responsibilities depending on their corporate structure
- Signed by the **responsible person**, who has an overview of all brands that market ISCC-certified material

The individual agreement

- **One agreement** per brand
- Includes **all relevant information** about the **finished goods** of the brand in the **contractual territory** covered by the licence → **unlimited number of finished goods** can be covered by the licence
- **Contractual territory** can be global, regional or country-specific
- Signed by **brand responsible**
- **Licence fee** is based on the **annual turnover** of the brand in the **contractual territory**

Example: master agreement established for a global headquarter

Scenario:

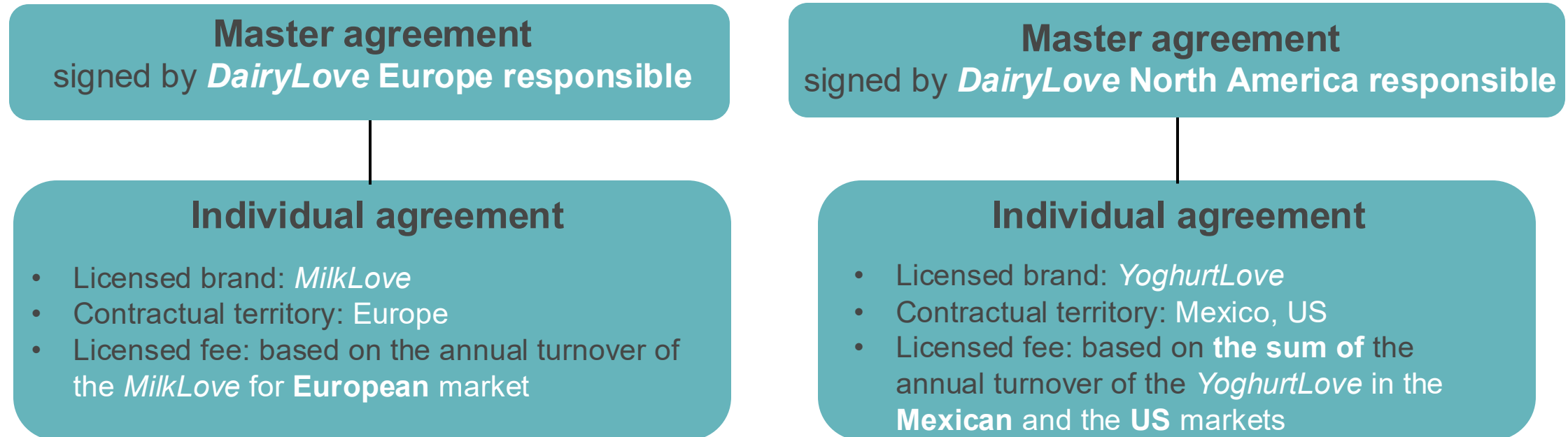
The global company *DairyLove* has multiple brands *MilkLove*, *YoghurtLove* and *CheeseLove*. They would like to receive an ISCC licence for several finished goods **of the brand *MilkLove* for the European Market and of the brand *YoghurtLove* for the Mexican and US markets**, to be allowed to print the ISCC on-product logo on ISCC-certified finished goods.



Example: master agreement established per region – 1

Scenario:

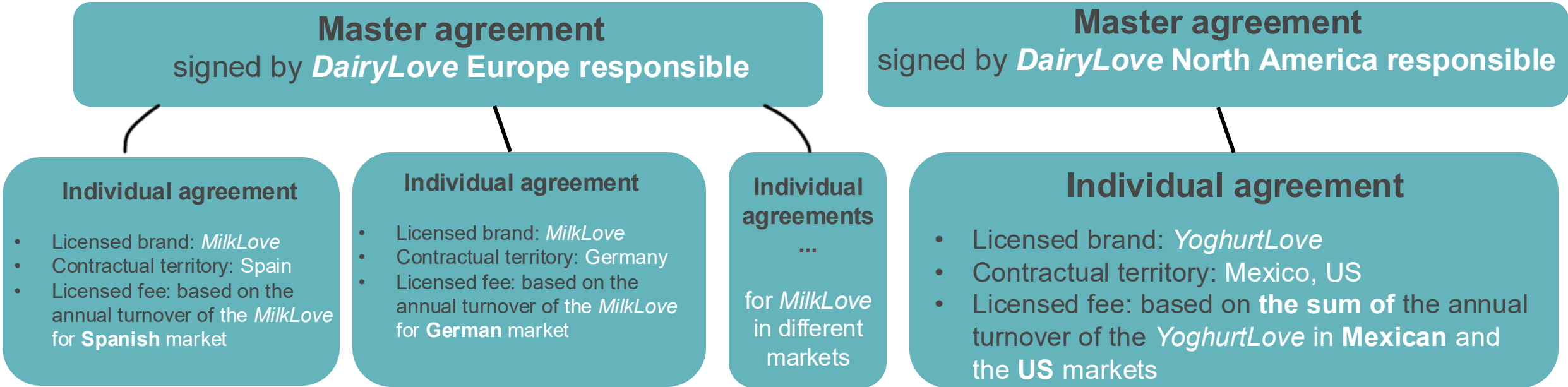
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Example: master agreement established per region – 2

Scenario:

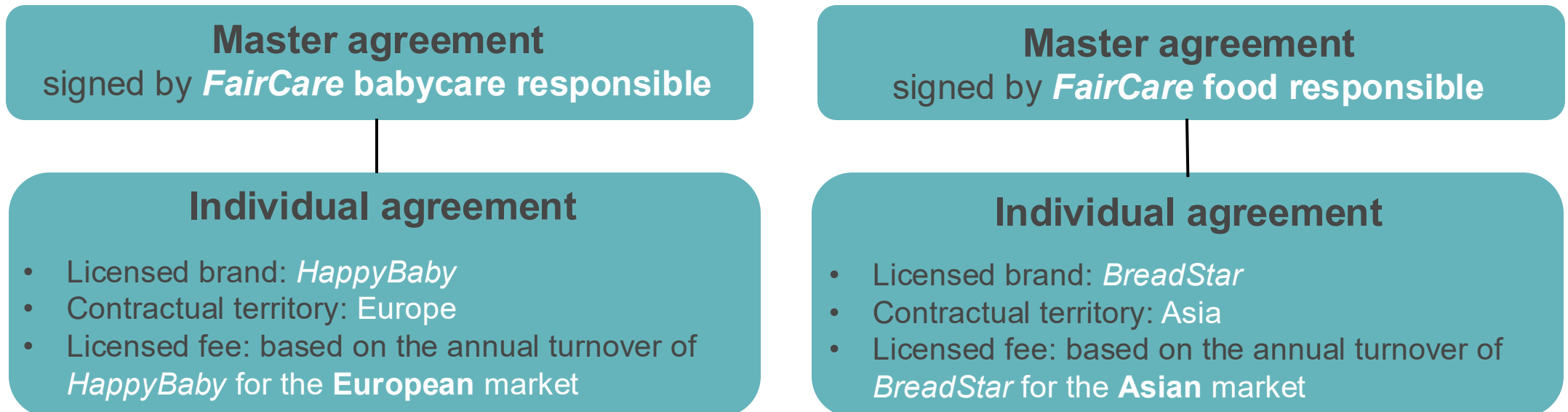
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Example: master agreement established per division

Scenario:

The global company *FairCare* covers the **babycare sector** with various brands (*HappyBaby*, *WellBaby*, etc.) as well as the **food sector** with various brands (*Chocolately*, *BreadStar*, etc.) globally. They would like to receive an ISCC licence for several finished goods **of the brand *HappyBaby* for the European Market and of the brand *BreadStar* for the Asian market**, in order to be allowed to print the ISCC on-product logo on ISCC certified finished goods.



Licensees can easily add more brands into their ISCC portfolio

Q: Is the new brand part of the company's structure that signed a master agreement?

- **Yes** → The licensee can add an individual agreement for the new brand under the existing master agreement.
- **No** → The licensee must sign a new master agreement and individual agreement for the new brand

Updates/additions in individual agreement(s)

Brand owners can update/add the following information within the individual agreement at any time after the licence agreement is valid:

- Finished goods and corresponding launch dates
- Contractual territory
- ISCC-certified material and certified component(s)
- Licence fee

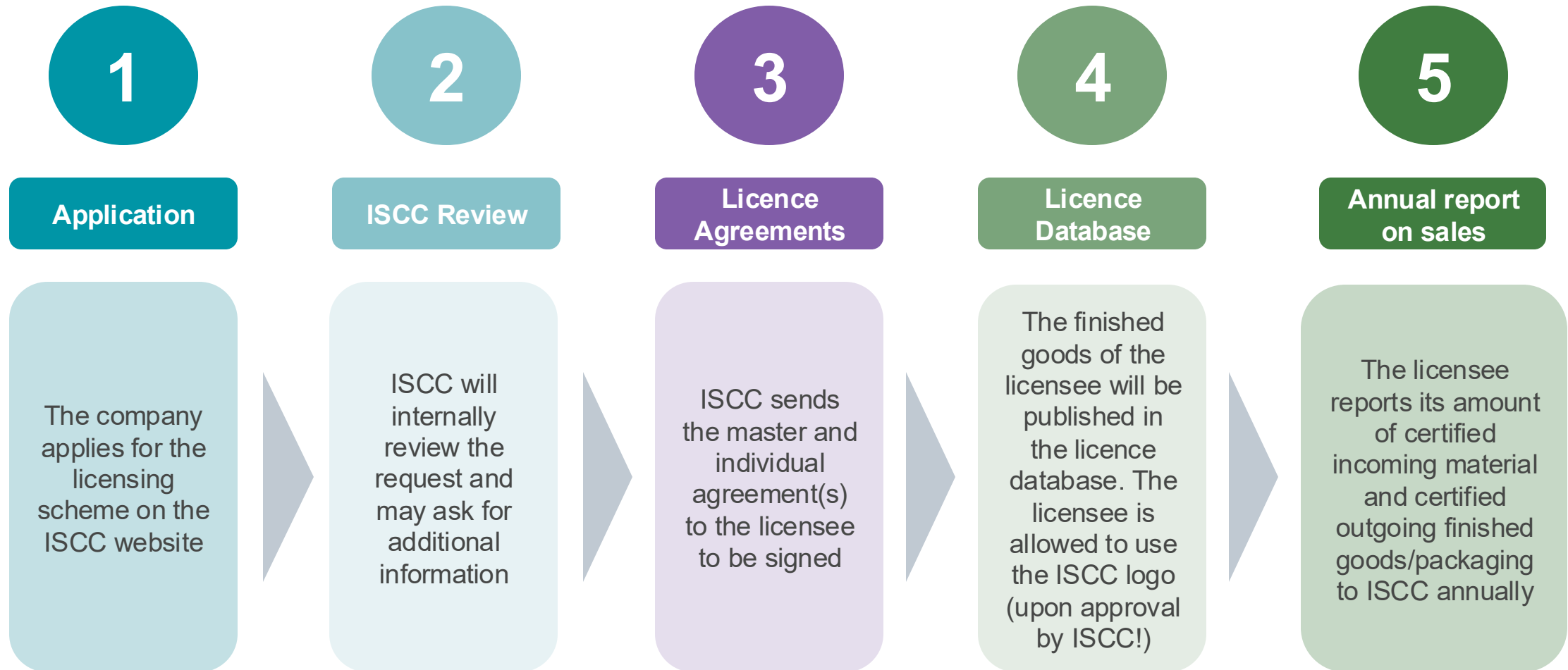
How does the update work?

1. Licensee sends the updates/additions via e-mail to licence@iscc-system.org
2. After an internal review, ISCC will send an updated schedule of the individual agreement to the licensee as a confirmation → no additional signature is needed
3. Integration of updates/additions in the licence database after the agreed-upon effective date



How does the licence application work?

Licence application process



1) Application process

- **Brand owners can apply for the licensing scheme by filling in a form on the ISCC website**
- **The following information must be provided:**
 - General information about the brand owner and the ISCC contact person
 - Brand- and product-related information (e.g. contractual territory, brand, and product name)
 - Information about the ISCC-certified material (e.g. certified material and components), the supply chain set-up and the potential logo use

[Click here for the form](#)

Apply for a License

Does your company not hold a valid ISCC license agreement yet and you would like to start the process of obtaining one?

If you wish to apply for an ISCC license agreement, please provide us with the information below. Once we have received your application, we will internally review the request and reach out to you shortly.

Please note that this application form is to apply for a license. For approval of ISCC logos and ISCC claims, please fill in the [Logo Application Form](#).

General information

Please take a look at the [decision tree for brand owners](#) to evaluate whether your company is eligible for an ISCC license.

Eligibility for an ISCC license *

☐ I herewith confirm that our company is eligible for the ISCC Licensing Scheme (according to the decision tree for brand owners)

Please insert the following information of the **main contact person** for ISCC.

Title	First Name *	Last Name *
<input type="text"/>	<input type="text"/>	<input type="text"/>
Company Name *		
<input type="text"/>		

2) ISCC review and

3) Licence agreements

- ISCC will review the application internally and may ask for additional information
- The licence agreements will be filled in by ISCC. If any information is missing, ISCC will reach out to the licensee for further clarification
 - The master agreement will include all the legal terms
 - The individual agreement will include all the product- and brand-related information



ISCC License and Royalty Master Agreement

Master Agreement Number: ISCC-MASTER-XX

BETWEEN: ISCC SYSTEM GMBH, Hohenzollernring 72, 50672 Cologne, Germany, represented by the Managing Directors Andreas Feige and Dr Norbert Schmitz
- hereinafter 'ISCC' -

AND: [MASTER LICENSEE] [Address], represented by [authorized representative]
- hereinafter 'Master Licensee' -

Preamble

ISCC operates globally sustainability and traceability, which includes the license

The Master Licensee is a company - use the ISCC logo - respective Licensee and



Individual Agreement

BETWEEN: ISCC SYSTEM GMBH, Hohenzollernring 72, 50672 Cologne, Germany, represented by the Managing Directors Andreas Feige and Dr Norbert Schmitz
- hereinafter 'ISCC' -

AND [MASTER LICENSEE or AFFILIATED COMPANY] [Address], represented by [authorized representative]
- together with its Affiliated Companies hereinafter 'the Licensee' -

Preamble

This Individual Agreement is made under the ISCC License and Royalty Master Agreement ("Master Agreement") by and between the ISCC and [MASTER LICENSEE] with the master agreement number ISCC-MASTER-XX in order to substantiate the terms and conditions under which the Licensee shall be granted the right to use ISCC Logos and ISCC Claims.

The terms of the Master Agreement are incorporated into and form part of this Individual Agreement. Unless otherwise defined in this Individual Agreement, defined terms used herein have the meaning given to them in the Master Agreement.

4) Licence database

- All licensees appear in the licence database after the launch date
- The licence database enables the verification of the correct use of the ISCC logos and claims and strengthens the credibility for end consumers

Example

Status	Licensed Brand	Finished Goods	Product or Packaging	License number	Eligible Markets	Valid from
	Les vergers Boiron	Passion Fruit 100% 1 kg	Packaging	ISCC-L-119	Worldwide	2025-03-01
	Les vergers Boiron	Raspberry 100% 1 kg	Packaging	ISCC-L-119	Worldwide	2025-03-01
	Les vergers Boiron	Mango 100% 1 kg	Packaging	ISCC-L-119	Worldwide	2025-03-01

5) Annual reporting

- The licensees must report on the certified incoming materials and certified outgoing finished goods/packages on an annual basis (1st of January/effective date – 31st of December)
- The annual reporting deadline is 31st of March for the previous year



ISCC licence fees

Annual licence fees		
Annual turnover* (in Euro)	Fees per licence agreement	Fees per licence agreement (ISCC e.V. members)
< 10 Million	1,500 € / year	1,200 € / year
< 50 Million	2,500 € / year	2,000 € / year
< 250 Million	4,000 € / year	3,200 € / year
< 500 Million	6,500€ / year	5,200 € / year
< 1 Billion	10,000 € / year	8,000 € / year
< 2 Billion	15,000 € / year	12,000 € / year
< 4 Billion	20,000 € / year	16,000 € / year
< 7 Billion	25,000 € / year	20,000 € / year
< 10 Billion	30,000 € / year	24,000 € / year
> 10 Billion	35,000 € / year	28,000 € / year

Fee calculation

*The licence fee is charged per individual agreement and is based on the annual turnover of the entire licensed brand in the contractual territory.

ISCC licence fees – example 1

Master agreement with *DairyLove*



Individual Agreement for **Brand MilkLove**



The individual agreement applies **in Europe**



Not a member of the ISCC association (ISCC e.V.)




Annual turnover of MilkLove in Europe is 150 million

Annual licence fees		
Annual turnover (in Euro)	Fees per licence agreement	Fees per licence agreement (ISCC e.V. members)
< 10 Million	1,500 € / year	1,200 € / year
< 50 Million	2,500 € / year	2,000 € / year
< 250 Million	4,000 € / year	3,200 € / year
< 500 Million	6,500€ / year	5,200 € / year
< 1 Billion	10,000 € / year	8,000 € / year
< 2 Billion	15,000 € / year	12,000 € / year
< 4 Billion	20,000 € / year	16,000 € / year
< 7 Billion	25,000 € / year	20,000 € / year
< 10 Billion	30,000 € / year	24,000 € / year
> 10 Billion	35,000 € / year	28,000 € / year


Licence fee for the individual agreement is **4,000 € / year**

ISCC licence fees – example 2


Master agreement with *FairCare* food




Individual Agreement for **Brand Breadstar**



The individual agreement applies **in Asia**



Member of the ISCC association (ISCC e.V.)



Annual turnover of the BreadStar in Asia is 750 million

Annual licence fees		
Annual turnover (in Euro)	Fees per licence agreement	Fees per licence agreement (ISCC e.V. members)
< 10 Million	1,500 € / year	1,200 € / year
< 50 Million	2,500 € / year	2,000 € / year
< 250 Million	4,000 € / year	3,200 € / year
< 500 Million	6,500€ / year	5,200 € / year
< 1 Billion	10,000 € / year	8,000 € / year
< 2 Billion	15,000 € / year	12,000 € / year
< 4 Billion	20,000 € / year	16,000 € / year
< 7 Billion	25,000 € / year	20,000 € / year
< 10 Billion	30,000 € / year	24,000 € / year
> 10 Billion	35,000 € / year	28,000 € / year

Licence fee for the individual agreement is **8,000 € / year**



Thank you!

ISCC System GmbH

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www.iscc-system.org

